

DARYL ESCOBAL | GRAPHIC DESIGNER

DARYL@ESCODESIGNS.COM 404 661 8902 PORTFOLIO AT ESCODESIGNS.COM
312 BLEECKER STREET BROOKLYN, NEW YORK 11237

WORK EXPERIENCE

IMC² – New York, NY August 2009–September 2009

Freelance Graphic/Web Designer

- Worked within the existing style guide for the re-branding of a major website.
- Developed creative design solutions for advertisement banners.

G2 Interactive – New York, NY July 2009

Freelance Graphic Designer

- Created a series online banner advertising for Fortune 500 companies.
- Designed promotional email newsletters.

Universal Dance and Talent Agency – Atlanta, GA March 2008–August 2008

Freelance Graphic Designer

- Designed logo, stationery, promotional items, direct mail and website for Grammy Award Winning Artist Ciara.

BrainStorm Design Works – Marietta, GA March 2007–May 2008

Graphic/Web Designer

- Designed logos, advertisements, branding material, collateral, company brochures, direct mail and high-end websites.
- Reported and worked directly with Creative Director to conceptualize innovative marketing campaigns for clients.
- Project manager for two international Fortune 100 company catalogs: Design, customer service and record keeping. Met deadlines, acquired translations from English to Spanish and French.

Phase 3 Media – Atlanta, GA March 2006–March 2007

Digital Prepress Operator

- Pre-flighted clients' files, collected files for print, implemented color-management and maintained quality control when printing on the Xerox Docucolor Igen.
- Paid strict attention to detail when proofing clients' printouts and met tight deadlines.

Groundrush Media – Atlanta, GA June 2005–September 2005

Graphic Design Intern

- Designed email blasts, logos and a full-page magazine advertisement.

So So Def Recordings – Atlanta, GA September 2004–March 2006

Graphic Design Intern

- Designed e-mail blasts, promotional flyers, newsletters and redesigned entire stationery package.

EDUCATION

Georgia State University, 2005

Bachelor of Fine Arts: concentration in Graphic Design

TECHNICAL SKILLS

Operating Systems: Mac OSX and Windows XP

Software: Photoshop, Illustrator, Image Ready, InDesign, Quark 7, Dreamweaver, Flash MX, Microsoft Word, Powerpoint, Excel and experience with the content management system Joomla!

Programming Languages: HTML, CSS and light use of PHP, Javascript and Actionscript.